

SPONSORSHIP AGREEMENT

Mokena Community Park District

10925 W. La Porte Road, Mokena IL 60448



1 SELECT EVENTS & SPONSORSHIP LEVEL

EVENT	PRESENTING	GOLD	SILVER	BRONZE
FURRY FRIEND				
Woofstock	<input type="checkbox"/> \$325	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	N/A
Mutt Strutt	<input type="checkbox"/> \$325	<input type="checkbox"/> \$250	<input type="checkbox"/> \$100	N/A
DEAL: BOTH	<input type="checkbox"/> \$600	<input type="checkbox"/> \$400	<input type="checkbox"/> \$175	N/A

FAMILY HOLIDAY				
Bunny Brunch	DEADLINE PASSED			
Stockings	<input type="checkbox"/> \$250	<input type="checkbox"/> \$125	N/A	N/A
Santa Breakfast	<input type="checkbox"/> \$250	<input type="checkbox"/> \$125	N/A	N/A

FAMILY EVENTS				
Valentine Bowl	DEADLINE PASSED			
Cinderella Ball	<input type="checkbox"/> \$250	<input type="checkbox"/> \$125	N/A	N/A
Princess Breakfast	EVENT CANCELED			

CHI-TOWN 5K				
5K	DEADLINE PASSED			

FESTIVALS				
Farm & Barn	<input type="checkbox"/> \$600	<input type="checkbox"/> \$475	<input type="checkbox"/> \$350	<input type="checkbox"/> \$225
Halloween Hollow	<input type="checkbox"/> \$750	<input type="checkbox"/> \$600	<input type="checkbox"/> \$450	<input type="checkbox"/> \$300
DEAL: BOTH	<input type="checkbox"/> \$1,200	<input type="checkbox"/> \$875	<input type="checkbox"/> \$600	<input type="checkbox"/> \$475

MUSIC IN THE PARK				
Concert: June 14	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	N/A	N/A
Concert : July 12	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	N/A	N/A
DEAL: ALL	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$450	N/A	N/A

MOVIES IN THE PARK				
Movie: June 28	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	N/A	N/A
Movie: July 26	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	N/A	N/A
Movie: August 24	<input type="checkbox"/> \$500	<input type="checkbox"/> \$250	N/A	N/A
DEAL: ALL	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$600	N/A	N/A

SUMMER CAMPS				
Kiddie Camp	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	N/A	N/A
Summer Sunshine	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$750	N/A	N/A
DEAL: BOTH	<input type="checkbox"/> \$1,800	<input type="checkbox"/> \$1,200	N/A	N/A

FACILITIES				
Disc Golf Course	<input type="checkbox"/> \$600	<input type="checkbox"/> \$475	N/A	N/A
Park 'n Bark	<input type="checkbox"/> \$600	<input type="checkbox"/> \$475	<input type="checkbox"/> \$350	N/A

BROCHURE ADVERTISING

SEASONS	BACK COVER	INTERIOR FULL PAGE	HORIZONTAL 1/2 PAGE	VERTICAL 1/2 PAGE	QUARTER PAGE	BUSINESS CARD
One Season	<input type="checkbox"/> \$1,000	<input type="checkbox"/> \$450	<input type="checkbox"/> \$300	<input type="checkbox"/> \$300	<input type="checkbox"/> \$175	<input type="checkbox"/> \$100
Two Seasons	N/A	<input type="checkbox"/> \$810	<input type="checkbox"/> \$540	<input type="checkbox"/> \$540	<input type="checkbox"/> \$350	<input type="checkbox"/> \$190
Three Seasons	N/A	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$720	<input type="checkbox"/> \$720	<input type="checkbox"/> \$420	<input type="checkbox"/> \$280

BANNER ADVERTISING

SEASONS	MAIN PARK	THE OAKS	GRASMERE PARK	HECHT PARK	MCGOVNEY PARK	PARK 'N BARK
One Season	<input type="checkbox"/> \$100	<input type="checkbox"/> \$150	<input type="checkbox"/> \$100	<input type="checkbox"/> \$85	<input type="checkbox"/> \$85	<input type="checkbox"/> \$100
Two Seasons	<input type="checkbox"/> \$180	<input type="checkbox"/> \$270	<input type="checkbox"/> \$180	<input type="checkbox"/> \$153	<input type="checkbox"/> \$153	<input type="checkbox"/> \$180
Three Seasons	<input type="checkbox"/> \$255	<input type="checkbox"/> \$360	<input type="checkbox"/> \$255	<input type="checkbox"/> \$204	<input type="checkbox"/> \$204	<input type="checkbox"/> \$255

2 COMPANY INFORMATION

Company Name: _____

Address: _____

City: _____

Zip: _____

Contact Name: _____

Phone: _____

Cell: _____

Email: _____

Website: _____

Specify how your company name should appear on marketing materials: _____

3 PAYMENT INFORMATION

Check (payable to Mokena Park District) \$ _____

Cash (please do not mail cash) \$ _____

Please send me an invoice

CREDIT CARD INFORMATION

Visa Mastercard Discover

Credit Card Number: _____

Security Code: _____

Exp. Date: _____

Payment Amount: \$ _____

Cardholder Name: *please print* _____

Cardholder
Signature: _____



TERMS AND CONDITIONS

- 1) **Sponsorship Purpose:** Sponsorship and advertising with MCPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with MCPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** MCPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, MCPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If MCPD deems it necessary to cancel an event, program, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was canceled. No Refunds will be given.
- 7) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by MCPD, all sponsorships or advertising invoiced must be paid in full by the deadlines listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 8) **Event Day:** Sponsorships including on site benefits must arrive on time as scheduled with the MCPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show up will incur a \$50 no show fee, unless otherwise agreed upon with the MCPD in writing.
- 9) **Logos and Print Ad Files:** Submit ads with the following specifications:
 - Full color pdfs with the fonts outlined or full color, (minimum resolution 300 dpi jpeg).
 - Ads saved as .doc, .xls, .ppt, or .pub will not be accepted.
 - If an ad is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. All ads are subject to final approval. Please send ads to Rebecca at rphetteplace@mokenapark.com.
- 10) **Banners:** For banners brought to events by the sponsor, a size of W: 6'x H: 4' is recommended. Please be sure all banners are prepared for the weather as MCPD is not responsible for any torn or damaged banners.
- 11) **Certificate of Insurance:** At times, MCPD may require a Certificate of Insurance from the Partner naming the Mokena Community Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with MCPD policy.
- 12) **Indemnification:** The Sponsor shall indemnify & hold harmless the Mokena Community Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage or injury from participation in the event.

4

AGREEMENT

I agree to the Sponsorship Program Terms and Conditions stated above and the sponsorship opportunities for the events indicated on this agreement for the total amount below.

Signature: _____

Date: _____ \$ _____

5

EMAIL, MAIL OR FAX FORM

Mokena Park District, Attn: Rebecca Phetteplace, 10925 W. La Porte Road, Mokena, IL 60448

Email: rphetteplace@mokenapark.com Fax: 708-479-5381