

2025 Sponsorship & Advertising Opportunities

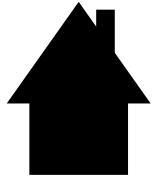


Mokena Community Park District  
708-390-2401  
[www.mokenapark.com](http://www.mokenapark.com)

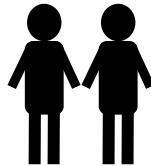
# MCPD serves a thriving community that values recreation and supports our Park Partners.

Recreational activities enhance the quality of life in our community. Mokena Community Park District relies heavily on sponsorships to be able to offer events and programs at lower rates or free of cost. Your support as a Park Partner is an affordable and effective way to reach our residents and to demonstrate your commitment to the wellness of our community.

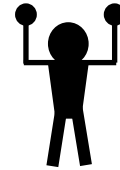
## MCPD and our Community by the Numbers



MCPD reaches 10,800 households 3x per year with our seasonal brochures



MCPD serves 23,000 residents



2024 Participants.  
Events: 15,000  
Programs: 6,000  
Fitness members: 2,800



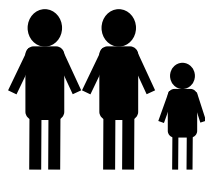
MCPD covers 270 acres



There are 20 playgrounds in MCPD



2023 Estimated Median Household Income: \$114,455



Families are 80.5% of the area's population



800+ Businesses in Mokena

### MISSION STATEMENT

The Mokena Community Park District is committed to enhancing lives through the power of recreation by providing exceptional parks, facilities, programs, events and services for all to explore and enjoy.

### VISION

Working together to build an active, vibrant, welcoming, connected, safe and healthy community.

### VALUES

Our mission is guided by these values: Collaboration, Community Engagement, Safety, Sustainability, Cleanliness, Comfort and Inclusion.

One  
Sponsor  
per month



# SENIOR LUNCH & BINGO

## ***Lunch Sponsor. \$200***

- Table provided at the lunch
- Sponsor supplied banner displayed during lunch
- Opportunity for 15-minute talk during lunch
- Logo featured on all promotions including social media
- Listed on the Sponsor page of the Winter/Spring brochure

**30-60 PEOPLE IN ATTENDANCE EACH MONTH  
EVENT IS FOR 55+**

Contact: Kara Bartnik | [kbartnik@mokenapark.com](mailto:kbartnik@mokenapark.com)



SPONSOR A:

# MOVIE IN THE PARK



**MOVIES IN THE PARK ARE LOCATED AT YUNKER  
FARM BANDSHELL**

**\$300 SPONSORSHIP FEE**

**SPONSORSHIP INCLUDES:**

- Logo featured on all event flyers, posters and online promos
- Table at the event (table and chairs provided)
- Sponsor supplied banner displayed at farm a week before event and during
- Logo in winter/spring brochure on sponsorship page

**TUESDAYS AT DUSK**  
**JUNE 10**  
**JULY 8**  
**AUGUST 5**





# CONCERTS IN THE PARK

**CONCERTS IN THE PARK ARE  
LOCATED AT YUNKER FARM  
BANDSHELL**

**TUESDAYS  
JUNE 17, JULY 15, AUGUST 12**

**\$300 SPONSORSHIP FEE  
(EACH CONCERT)**

**SPONSORSHIP INCLUDES:  
LOGO FEATURED ON ALL  
EVENT FLYERS, POSTERS AND  
ONLINE PROMOS**

**TABLE AT THE EVENT (TABLE  
AND CHAIRS PROVIDED)**

**SPONSOR SUPPLIED BANNER  
DISPLAYED AT FARM A WEEK  
BEFORE EVENT AND DURING**

**LOGO IN WINTER/SPRING  
BROCHURE ON  
SPONSORSHIP PAGE**
















**ANNOUNCEMENTS DURING  
CONCERT**

# HALLOWEEN HOLLOW

October 4, 2025

Sponsor Times: 12-6pm

The Mokena Community Park District would like to invite you to become a valued sponsor of the annual Halloween Hollow. This festival provides many different attractions, such as carnival rides, Monster Market, contests, kid's activities, beer garden, live music and more! This is an opportunity to showcase your company and support our community. We see an estimated 10,000 attendees.

Sponsor Level	Platinum \$1,000	Gold \$700	Silver \$350	Friend \$100
Number Available	1	8	unlimited	unlimited
10 x 10 booth space at event				
10 x 10 booth space at the entrance & announce opening and headlining bands				
Company name listed in Winter/Spring Brochure and day of flyer				
Logo on all flyers, logo in Winter/Spring Brochure and logo on social media and website event page				
Company website link on Event website				
Logo included on Sponsorship banner at event, email blast and press releases				
Sponsor supplied banner hung on fence the week leading up to the event.				

CONTACT  
KARA BARTNIK  
KBARTNIK@MOKENAPARK.COM

# Advertising and Banner Opportunities

Mokena Community Park District’s seasonal brochure is mailed out three times a year to over 10,500 households including those in Mokena and parts of Tinley Park, Frankfort & New Lenox. Banner opportunities are also offered at our most highly used parks and facilities.

## Becoming a Park Partner has many benefits!

- Local and affordable
- Shows your commitment to the community by helping to improve the quality of MCPD events and programs
- Increases your brand awareness
- Being associated with events that have a positive impact in our community
- Many opportunities to merchandise and promote your products and services to local shoppers and customers

BROCHURE ADVERTISING	EXTERIOR BACK COVER	INTERIOR FULL PAGE	INTERIOR HORIZONTAL HALF PAGE	INTERIOR VERTICAL HALF PAGE	INTERIOR QUARTER PAGE	INTERIOR BUSINESS CARD
AD DIMENSIONS	W: 7.75” H: 6.75”	W: 7.75” H: 9”	W: 7.75” H: 4.5”	W: 4.5” H: 7.75”	W: 4.0” H: 4.0”	W: 3.5” H: 2.0”
One Season	\$1000	\$600	\$300	\$300	\$200	\$100
Two Seasons (10% discount)	N/A	\$1,080	\$540	\$540	\$360	\$190
Three Seasons (20% discount)	N/A	\$1,440	\$720	\$720	\$480	\$280

*Winter Spring (January– May): Ad due the First of October, brochures delivered in December.*

*Summer (May-September): Ad due the First of February, brochures delivered in April.*

*Fall (September– January), Ad due the First of June, brochures delivered in August.*

BANNER ADVERTISING	MAIN PARK	THE OAKS FIELDHOUSE	INSIDE PARK ‘N BARK	INSIDE SPLASH PARK
INDIVIDUAL SEASON	3,500 + hrs.	6,000 + hrs.	500 + members	June-September
One Season (4 months)	\$100	\$150	\$75	\$75
Two Seasons (Save 10%)	\$180	\$270	\$135	X
Three Seasons (Save 20%)	\$255	\$360	\$180	X
ADDITIONAL BENEFITS				
Free to Public	✓			
Multiple MCPD Events	✓	✓		✓
Fourth of July	✓			
Annual MBSA Picnic	✓			

*Call for additional information about banner advertising seasons, specifications and deadlines.*

*We can purchase banners inhouse. The price starts at \$80 per banner. Banner sizes are 3’ X 5’.*

# Sponsorship/Advertising Agreement



Thank you for becoming a MCPD partner. Please complete the information below and review the Terms & Conditions on the back, and sign both pages. If you have any questions, or would like further information, contact Kara Jelderks at (708) 390-2409, kjelderks@mokenapark.com.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Contact Person/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please specify below how MCPD should list your name or company name for all recognitions:

EVENT: _____	Sponsorship Level: _____	\$ _____
EVENT: _____	Sponsorship Level: _____	\$ _____
EVENT: _____	Sponsorship Level: _____	\$ _____
EVENT: _____	Sponsorship Level: _____	\$ _____
BANNER ADVERTISING—OPTION: _____		\$ _____
BROCHURE ADVERTISING—OPTION: _____		\$ _____
<b>TOTAL</b>		<b>\$ _____</b>

<b>PAYMENT INFORMATION</b>		<input type="checkbox"/> Check
Please charge my credit card: <input type="checkbox"/> Visa <input type="checkbox"/> MC <input type="checkbox"/> Discover \$ _____		\$ _____
		<i>(payable to Mokena Park District)</i>
Card Number: _____		<input type="checkbox"/> Cash
Expiration Date: _____ Security Code: _____ Zip Code _____		\$ _____
Cardholder Name, please print: _____		<i>(please do not mail cash)</i>
Cardholder's Signature: _____		<input type="checkbox"/> Please send me an invoice

# Sponsorship/Advertising Terms and Conditions



- 1) **Sponsorship Purpose:** Sponsorship and advertising with MCPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with MCPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** MCPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, MCPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If MCPD deems it necessary to cancel an event, program, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was canceled. No Refunds will be given.
- 7) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by MCPD, all sponsorships or advertising invoiced must be paid in full by the deadlines listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 8) **Event Day:** Sponsorships including on site benefits must arrive on time as scheduled with the MCPD. Sponsors who arrive late may be denied entrance to the event. This is ONLY for sponsor levels that include on-site promoting.
- 9) **Logos and Print Ad Files:** Submit ads with the following specifications:
  - Full color pdfs with the fonts outlined or full color, (minimum resolution 300 dpi jpeg).
  - Ads saved as .doc, .xls, .ppt, or .pub will not be accepted.
  - If an ad is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. All ads are subject to final approval. Please send ads to Kara at [kjelderks@mokenapark.com](mailto:kjelderks@mokenapark.com).
- 10) **Banners:** For banners brought to events by the sponsor, a size of W: 5'x H: 3' is recommended. Please be sure all banners are prepared for the weather as MCPD is not responsible for any torn or damaged banners.
- 11) **Certificate of Insurance:** At times, MCPD may require a Certificate of Insurance from the Partner naming the Mokena Community Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with MCPD policy.
- 12) **Indemnification:** Mokena Community Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage or injury from participation in the event. A Hold Harmless agreement and Statement of Independent Contractor must be signed and turned in prior to the performance.

## AGREEMENT

I agree to the Sponsorship/Advertising Terms and Conditions stated above, and the sponsorship/advertising opportunities that are listed on this agreement, and the total amount due.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### EMAIL or MAIL forms to

Mokena Park District, Attn: Kara Jelderks, 10925 W. La Porte Road, Mokena, IL 60448  
Email: [kjelderks@mokenapark.com](mailto:kjelderks@mokenapark.com)



# MOKENA

COMMUNITY PARK DISTRICT

Mokena Community Park District  
10925 W. La Porte Road, Mokena 60448

708-390-2401

[www.mokenapark.com](http://www.mokenapark.com)

[info@mokenapark.com](mailto:info@mokenapark.com)