Sponsorship & Advertising Opportunities

2027



Mokena Community Park District
708-390-2401
www.mokenapark.com

Mokena Community Park District serves a thriving community that values recreation and supports our Park Partners.



MCPD reaches over 11,000 households 3 times per year with our seasonal brochure

MCPD serves 23,000 residents plus non residents in the surrounding communities

MCPD covers over 270 acres

There are 20 playgrounds in MCPD

There are 3 recreational buildings for rent and recreational programs

800+ buinesses in Mokena

2026 Estimated Median Household income: $129,017



2026 Participants:

300+ Day Camps
781 Youth Basketball
20,000 Events
8,000 programs
3,500 fitness members

Families are 85% of the area's population

Mission Statement

The Mokena Community Park District is committed to enhancing lives through the power of recreation by providing expceptional parks, facilities, programs, events and services for all to explore and enjoy.

Vision

Working together to build an active, vibrant, welcoming, connected, safe and healthy community.

Values

Our mission is guided by these values: Collaboration, Community Engagement, Safety, Sustainability, Cleanliness, Comfort and Inclusion.



2027 Sponsorship Information

Sponsor Levels	Winter Wonderland $250	Hot Cocoa Farm Friend $150	$100
Spots Available	1	2	2
10x10 booth space at event	❄		
Sponsor supplied banner displayed at event	❄	❄	
Logo in Winter/Spring 2028 brochure on sponsorship page	❄	❄	❄
Logo featured on all event flyers, posters, and online promotions	❄	❄	❄

In-Kind Partner --- Custom (Donations may include treats like cookies, donuts, s'mores supplies, or other pre-approved event-related items)

Contact Sarah Bestwina at sbestwina@mokenapark.com

SENIOR LUNCH BUNCH & BINGO







SPONSORSHIP FEE: $200

Sponsorship Includes:

- One sponsor per month - event is held on the third Wednesday of each month
- Table provided at the lunch
- Sponsor supplied banner displayed during lunch
- Opportunity for 15-minute presentation during lunch
- Logo featured on all promotions including social media
- Listed on the Sponsor page of the Winter/Spring brochure

30-50 PEOPLE IN ATTENDANCE EACH MONTH | EVENT IS FOR 55+

Contact Kara Bartnik | kbartnik@mokenapark.com

Donuts with the Bunny

Saturday, March 20 | 9am-11am | Yunker Red Barn

Families are invited to enjoy a festive breakfast featuring donuts, assorted breakfast treats, and coffee, along with fun crafts and a special opportunity to meet and take photos with the Easter Bunny.

2026 Attendance: 56







Sponsorship Fee: $200

Sponsorship Includes:

- **Table provided at event**
- **Logo featured on all event promotions, including social media and Mokena Park District website**
- **Sponsor supplied banner displayed at the event**
- **Listed on the Sponsor page of the 2028 Winter/Spring brochure**

Contact Kara Bartnik | kbartnik@mokenapark.com

Daddy Daughter Ball

Saturday, April 24 | Yunker Red Barn

Session I: 3-4:30pm | Session 2: 6:30-8pm

A special evening dedicated to making memories that last a lifetime! The Daddy Daughter Dance invites fathers and their daughters to Yunker Barn for a magical night filled with music, dancing, and quality time together.

2026 Attendance: 175

Sponsorship Fee: $150 per session

Sponsorship Includes:

- **Table provided at event**
- **Logo featured on all event promotions, including social media and Mokena Park District website**
- **Sponsor supplied banner displayed at the event**
- **Listed on the Sponsor page of the 2028 Winter/Spring brochure**







Contact Kara Bartnik | kbartnik@mokenapark.com

Woofstock

& FREE Pet Fair

Sunday, May 23 | 10am-12pm | Yunker Park

For over 25 years, Woofstock has been a beloved free community tradition in the Mokena area! Pets and their people are invited to Yunker Park for a fun-filled day of pet-friendly vendors, entertaining contests, exciting raffles, and plenty of opportunities to celebrate their four-legged friends!

2026 Attendance: 150







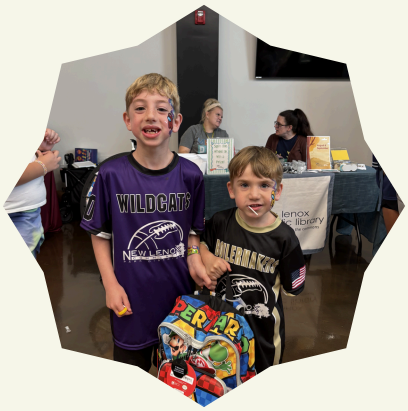
Sponsor Level	Platinum Paw $300	Golden Paw $200	Silver Paw $100
Number Available	1	2	Unlimited
10 x 10 booth space at event	🐾		
Sponsor supplied business card included in first 50 goodie bags	🐾	🐾	
Company name listed in 2028 Winter/Spring brochure	🐾	🐾	🐾
Company website link on event website	🐾	🐾	
Logo included on all event promotions, including social media	🐾	🐾	🐾

Contact Kara Bartnik | kbartnik@mokenapark.com

Ready, Set, School!

Saturday, August 7 | 12-3pm **Yunker Park**







Our back-to-school event brings families together for an afternoon of fun with live music, food, local vendors, kids' activities, and backpack raffles. Families also have the opportunity to connect with local businesses, explore community resources, and discover year-round Mokena Park District programs!



2026 Attendance: 200



SPONSORSHIP FEE: $300

Sponsorship Includes:

- Table provided at event
- Logo featured on all event promotions, including social media and Mokena Park District website
- Sponsor supplied banner displayed at the event
- Listed on the Sponsor page of the 2028 Winter/Spring brochure

Contact Kara Bartnik | kbartnik@mokenapark.com

MOKENA'S FAMILY FALL FEST

October 2, 2027
Sponsor Times: 12-6pm

- Biggest Event
- Over 10,000 attendence
- Marketing goes out to Mokena PLUS communities within a 20 mile radius
- Carnival, Food Trucks, Entertainment, Beer Tent and MORE!

CONTACT: KARA BARTNIK | KBARTNIK@MOKENAPARK.COM

DEADLINE IS AUG 1ST TO BE INCLUDED IN ALL MARKETING MATERIALS.

Sponsor Level	Platinum $1,000	Gold $700	Silver $350	Friend $100
Number Available	1	8	unlimited	unlimited
10 x 10 booth space at event	🎃	🎃		
10 x 10 booth space at the entrance & announce opening and headlining bands	🎃			
Company logo listed in Winter/Spring Brochure and day of flyer	🎃	🎃	🎃	
Logo/name on social media and website event page	🎃	🎃	🎃	🎃
Company website link on Event website	🎃			
Logo included on Sponsorship banner at event, email blast and press releases	🎃	🎃	🎃	
Sponsor supplied banner hung on fence the week leading up to the event.	🎃			









Breakfast with Santa

Saturday, December 11 | 9-11am | Yunker Red Barn







Breakfast with Santa brings holiday magic to Yunker Red Barn with a delicious breakfast buffet, a special visit from Santa, festive activities, and winter crafts.

2024 Attendance: 100

Sponsorship Fee: $200

Sponsorship Includes:

- Table provided at event
- Logo featured on all event promotions, including social media and Mokena Park District website
- Sponsor supplied banner displayed at the event
- Listed on the Sponsor page of the 2028 Winter/Spring brochure

Contact Kara Bartnik | kbartnik@mokenapark.com

Advertising and Banner Opportunities

Mokena Community Park District's seasonal brochure is mailed out three times a year to over 10,500 households including those in Mokena and parts of Tinley Park, Frankfort & New Lenox. Banner opportunities are also offered at our most highly used parks and facilities.

Becoming a Park Partner has many benefits!

- Local and affordable
- Shows your commitment to the community by helping to improve the quality of MCPD events and programs
- Increases your brand awareness
- Being associated with events that have a positive impact in our community
- Many opportunities to merchandise and promote your products and services to local shoppers and customers

BROCHURE ADVERTISING	EXTERIOR BACK COVER	INTERIOR FULL PAGE	INTERIOR HORIZONTAL HALF PAGE	INTERIOR VERTICAL HALF PAGE	INTERIOR QUARTER PAGE	INTERIOR BUSINESS CARD
AD DIMENSIONS	W: 7.75" H: 6.75"	W: 7.75" H: 9"	W: 7.75" H: 4.5"	W: 4.5" H: 7.75"	W: 4.0" H: 4.0"	W: 3.5" H: 2.0"
One Season	$1000	$600	$300	$300	$200	$100
Two Seasons (10% discount)	N/A	$1,080	$540	$540	$360	$190
Three Seasons (20% discount)	N/A	$1,440	$720	$720	$480	$280

Winter Spring (January– May): Ad due the First of October, brochures delivered in December.
Summer (May-September): Ad due the First of February, brochures delivered in April.
Fall (September– January), Ad due the First of June, brochures delivered in August.

BANNER ADVERTISING	MAIN PARK	THE OAKS FIELDHOUSE	INSIDE PARK 'N BARK	INSIDE SPLASH PARK
INDIVIDUAL SEASON	3,500 + hrs.	6,000 + hrs.	500 + members	June-September
One Season (4 months)	$100	$150	$75	$75
Two Seasons (Save 10%)	$180	$270	$135	X
Three Seasons (Save 20%)	$255	$360	$180	X
ADDITIONAL BENEFITS				
Free to Public	✓			
Multiple MCPD Events	✓	✓		✓
Fourth of July	✓			
Annual MBSA Picnic	✓			

Call for additional information about banner advertising seasons, specifications and deadlines.

We can purchase banners inhouse. The price starts at $80 per banner. Banner sizes are 3' X 5'.

For more information, contact Mokena Community Park District | 708-390-2401 | info@mokenapark.com

Mokena Community Park District

Sponsorship/Advertising Agreement

Thank you for becoming a MCPD partner. Please complete the information below and review the Terms & Conditions on the back, and sign both pages. If you have any questions, or would like further information, contact Kara Jelderks at (708) 390-2409, kjelderks@mokenapark.com.

Company Name: _____

Address: _____

City/State/Zip Code: _____

Contact Person/Title: _____

Phone: _____ Email: _____

Please specify below how MCPD should list your name or company name for all recognitions:

_____

EVENT:_____ Sponsorship Level: _____ $_____

EVENT:_____ Sponsorship Level: _____ $_____

EVENT:_____ Sponsorship Level: _____ $_____

EVENT:_____ Sponsorship Level: _____ $_____

BANNER ADVERTISING—OPTION: _____ $_____

BROCHURE ADVERTISING—OPTION: _____ $_____

TOTAL **$_____**

PAYMENT INFORMATION

Please charge my credit card: ☐ Visa ☐MC ☐ Discover $_____

Card Number: _____

Expiration Date: _____ Security Code: _____ Zip Code _____

Cardholder Name, please print: _____

Cardholder's Signature: _____

☐ Check
$_____
(payable to Mokena Park District)

☐ Cash
$_____
(please do not mail cash)

☐ Please send me an invoice

Sponsorship/Advertising Terms and Conditions

1) **Sponsorship Purpose:** Sponsorship and advertising with MCPD positively promotes and financially supports the mission, vision, and values of the District.

2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with MCPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.

3) **Conflict of Interest:** MCPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.

4) **Rescheduling:** As deemed necessary, MCPD holds the right to cancel or reschedule an event, publication, or project at its discretion.

5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If MCPD deems it necessary to cancel an event, program, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was canceled. No Refunds will be given.

7) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by MCPD, all sponsorships or advertising invoiced must be paid in full by the deadlines listed. Payments not received by the deadline will incur a $25 late fee and may result in agreement termination.

8) **Event Day:** Sponsorships including on site benefits must arrive on time as scheduled with the MCPD. Sponsors who arrive late may be denied entrance to the event. This is ONLY for sponsor levels that include on-site promoting.

9) **Logos and Print Ad Files:** Submit ads with the following specifications:
   - Full color pdfs with the fonts outlined or full color, (minimum resolution 300 dpi jpeg).
   - Ads saved as .doc, .xls, .ppt, or .pub will not be accepted.
   - If an ad is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. All ads are subject to final approval. Please send ads to Kara at kjelderks@mokenapark.com.

10) **Banners:** For banners brought to events by the sponsor, a size of W: 5'x H: 3' is recommended. Please be sure all banners are prepared for the weather as MCPD is not responsible for any torn or damaged banners.

11) **Certificate of Insurance:** At times, MCPD may require a Certificate of Insurance from the Partner naming the Mokena Community Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with MCPD policy.

12) **Indemnification:** Mokena Community Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage or injury from participation in the event. A Hold Harmless agreement and Statement of Independent Contractor must be signed and turned in prior to the performance.

AGREEMENT

I agree to the Sponsorship/Advertising Terms and Conditions stated above, and the sponsorship/advertising opportunities that are listed on this agreement, and the total amount due.

Signature: _____ Date: _____

EMAIL or MAIL forms to

Mokena Park District, Attn: Kara Jelderks, 10925 W. La Porte Road, Mokena, IL 60448

Email: kjelderks@mokenapark.com